



*Fundraising for WaterAid? Looking for advice?  
You need WaterAid's new **Fundraising Toolkit***

[www.wateraid.org/toolkit](http://www.wateraid.org/toolkit)



**WaterAid's fundraising toolkit  
contains:**

- Event ideas
- Case studies
- Step by step guides
- Stay safe, stay legal guidelines
- Publicity and planning tips





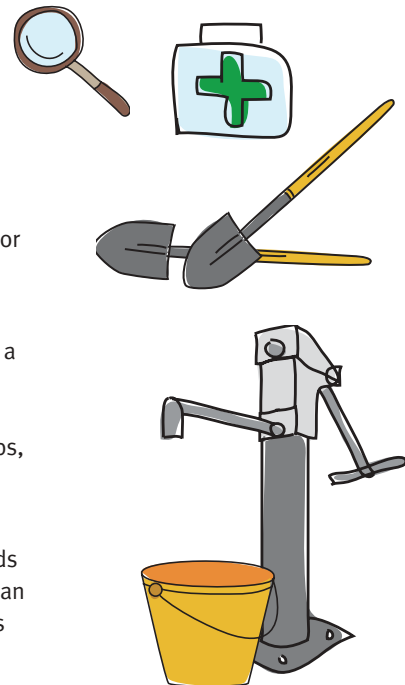
## [www.wateraid.org/toolkit](http://www.wateraid.org/toolkit)

Designed as a source of inspiration, support and practical fundraising advice, WaterAid's online fundraising toolkit can help you whether you are an experienced fundraising group or an individual looking to organise your first ever event for WaterAid.

Helpful to use, the toolkit provides quick and easy access to a vast range of ideas and best practice drawn from the experience of WaterAid's supporters and staff. The toolkit contains top fundraising ideas, organisation and publicity tips, safe and legal considerations and information on how to access WaterAid resources.

By using the fundraising toolkit you can help raise more funds so that more of the poorest communities in Africa and Asia can help themselves to a better quality of life through WaterAid's water, sanitation and hygiene education projects.

WaterAid projects cost just £15 a head – how many people can you help with all the information in the fundraising toolkit?



### **WaterAid – water for life**

The UK's only major charity dedicated exclusively to the provision of safe domestic water, sanitation and hygiene education to the world's poorest people.

