

Overview of the ICREW project



Richard McIlwain
Project Manager



What is ICREW?

- EU match-funded international project
- Primary aim - Improvement of Bathing Waters in line with the EU Bathing Water Directive
- Also - Promotion and showcasing of recreational waters



How will ICREW achieve these aims?

- By ensuring that member states have the necessary tools to comply with the requirements of the Bathing Water Directive
- By ensuring that we are all prepared for the proposed revision to the Bathing Water Directive



Proposed revision to the EU Bathing Water Directive (76/160/EEC)

- The requirements of the proposed revision to the Bathing Water Directive include :
 - tighter water quality standards - better protection of public health
 - requirements for more pro-active beach management
 - specific requirements for information provision to the public



ICREW Project Facts



ICREW Project facts

- Project Cost 8.52 million euros
- 3 years from April 2003 to April 2006
- 5 countries
- 19 partners





How is the project structured?



Project Structure

Compliance with the Directive ensures enhanced recreation and tourism

The ICREW Project assists members states in complying with the Bathing Water Directive

The outputs combine to produce the entire ICREW project

The projects are grouped into 7 Pilot Actions

17 different projects



The Seven Pilot Actions


1. Sampling and data review
2. Resolving diffuse pollution
3. Developing pollution source tracking
4. Forecasting bathing water quality
5. Re-identification of bathing waters
6. Sustainable sewage solutions
7. Understanding and managing algae



Admin | **About ICREW** | Pilot Actions | Links | Contact | keyword search

Latest ICREW Information
[PA1 Final reports available](#)
[ICREW Project - 12 months to go!](#)
[For more information contact Michelle Brooker](#)

Other Search options
[Search all documents](#)
[Search all events](#)
[Search all contacts](#)



Welcome to ICREW




A dynamic new partnership has been created that will bring new life, new prosperity and new levels of quality to the coastal and recreational waters of the United Kingdom, Ireland, Portugal, France and Spain.

The ICREW project - funded under the European Community's Interreg IIIIB programme for the Atlantic Area - will raise standards and help to deliver the Bathing Waters Directive and contribute to the new European Water Framework Directive. ICREW will also improve spatial planning, and enhance the sustainable development of European waters by working with planning bodies, non-governmental organisations and the public.

ICREW addresses the priority national and regional issues for each participating region. Despite considerable investment by all partners to reduce pollution, water quality remains an issue with diffuse pollution presenting a greater challenge to detection and remediation. Farming practices alongside waterways will be better understood and ICREW will raise the awareness of the sustainable agricultural techniques that reduce pollution and enhance water quality - ensuring that farming and good water quality can go hand in hand. ICREW will examine the sustainable development of shell fisheries, too.

ICREW will improve the image, as well as the quality, of Europe's recreational waters and deliver a real boost to tourism and leisure. Economic opportunities and a cleaner, healthier environment stand as central goals of this ground-breaking new partnership.

Across the seven pilot actions that are explained in the following



Supported by the European Union
Project co-financed by the ERDF

