

**CIWEM - CMS Conference**  
**Developing Sustainably - Drivers, Techniques and Case Studies**  
**November 19th 2008, SOAS, London**

The Chartered Institution of Water and Environmental Management (CIWEM) is an independent professional body and registered charity, advancing the science and practice of water and environment management for a clean, green and sustainable world. [www.ciwem.org](http://www.ciwem.org)

This conference has been developed with the assistance of members of CIWEM's Environmental Management Panel. CIWEM's Panels comprise experts from a range of backgrounds who provide policy and technical advice to the Institution and assist in the production of a range of outputs. If you would be interested in getting involved with the Panel please contact Justin Taberham at CIWEM: [Justin@ciwem.org](mailto:Justin@ciwem.org)

**The Venue:** The venue is the School of Oriental & African Studies (SOAS), Russell Square, London. This is a new, air conditioned lecture theatre, with all the modern AV aids and professional projectionists; there will be ample space to accommodate the anticipated delegate numbers.

**Accommodation:** There is a wide range of accommodation available in the area and delegates will receive a hotel list when they book.

**The Organisers:** The conference is being organised by Bob Earll of Coastal Management for Sustainability (CMS) in partnership with CIWEM.

**Conference fee:**

Conference fee	£160	VAT £28.00	£188.00
Concession rate*	£130	VAT £22.75	£152.75
Group Rate [3 or more paying together]	£140/person	VAT £24.50	£164.50 each
Full time Post Graduate student/ Retired CIWEM members	£45	VAT £7.87	£ 52.87

\* Our aim is to make the conferences as inclusive as possible. The concession rate applies to individuals and organisations that clearly work from limited budgets in the academic or voluntary sector. We will review this on a case by case basis and place individuals and organisations on a register for future reference. Please contact us first by email to [bob.earll@coastms.co.uk](mailto:bob.earll@coastms.co.uk) before booking if you think you qualify.

- The fee includes food and refreshments and the conference papers
- Delegates with special needs should make this clear on booking

**Conditions:**

- Payment may be by cheque, BACS, credit card or online at [www.coastms.co.uk](http://www.coastms.co.uk)
- Cheques (made payable to 'CMS') should be sent to: CMS, Candle Cottage, Kempley, Glos GL18 2BU
- For BACS payments please return the booking form first for an invoice to be raised
- Invoices will be issued as the standard response
- Confirmation of registration will be acknowledged on receipt of booking form
- Receipts will be issued on payment
- Payment should be completed BEFORE the event; otherwise entry may be refused
- Refunds (less a £20 administration charge) will only be issued for cancellation more than ten working days before the meeting; substitutes are permitted

Further details from Bob Earll: Phone / Fax 01531 890415 Joining details - maps, directions and hotels - programme are on the CMS website: [www.coastms.co.uk](http://www.coastms.co.uk) or Email: [bob.earll@coastms.co.uk](mailto:bob.earll@coastms.co.uk) VAT No: 742 4367 34  
 Photographs: RSPB and Environment Agency



# DEVELOPING SUSTAINABLY DRIVERS, TECHNIQUES AND CASE STUDIES

**NOVEMBER 19th 2008 · SOAS, LONDON**



**The aim of this conference will be to highlight the key issues of developing sustainably by understanding some of the key drivers, looking at developing methodologies and then looking at current practice with topical case studies.**

**Developing Sustainably - Drivers, Techniques and Case Studies**  
**November 19th 2008, SOAS, London - Booking Form**

Name.....Organisation.....  
 [BLOCK CAPITALS PLEASE]

Address.....

.....Telephone / Fax.....

Are you a CIWEM Member? (please tick) Yes No CIWEM Membership Number.....

**It is essential for both pre and post conference communication that we have your email address:**

Email address.....Job Title.....

I am happy for my Email address to be included on the CMS Emailing System (please tick) Yes No

I am happy to receive CIWEM email updates (please tick) Yes No

Please register.....place / s Total amount..... Your ref. / order number.....

I wish to pay by BACS\* / Credit Card\* / Cheque\* (please delete) Name on card.....

Credit Card number

Expiry date  We will need to phone you to complete your payment processing or you can book online at [www.coastms.co.uk](http://www.coastms.co.uk)

Please return the registration form and payment to 'CMS' at Candle Cottage, Kempley, Glos. GL18 2BU  
 Cheques should be made payable to 'CMS'. Tel/Fax 01531 890415 VAT no 742 4367 34

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Organised by CMS - Coastal Management for Sustainability

**PLEASE CIRCULATE TO COLLEAGUES WHO MAY BE INTERESTED**

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There is a growing demand to deliver sustainability and recent Government policies have included sustainable water (in the Future Water strategy) and sustainable communities. At an organisational level few organisations can afford to ignore their economic, social and environmental responsibilities and indeed some 100+ public bodies have a duty to further sustainability. The challenges we face are fast changing: the demand for housing, the targets of 3 million new homes by 2020, 10 eco-towns, the growth in UK population or the challenges of climate change and energy security. All of this takes us significantly beyond just considerations of 'the environment' which is why CIWEM is promoting views on the delivery of sustainability in practice.

**The aim** of this meeting will be to highlight the key issues of developing sustainably by discussing some of the key drivers, looking at developing methodologies and then looking at current case studies.

**The Objectives** of the conference are to:

- Consider high profile key drivers (e.g. housing, development and water management)
- Develop and promote thinking in relation to methodologies for delivering sustainability
- Look at case studies that illustrate the key issues, methodologies and ways forward

**Programme themes**

Delivering sustainability is a high level policy driver but this is set against a background of constant change. It remains to be seen whether Government plans for 3 million new homes, or 10 eco-towns ever come to pass, but other realities such as population growth, climate change, developments on every scale and energy security mean that practitioners must understand the demands imposed by these changes. In the first part of the conference speakers will address the issues surrounding the drivers and the realities of delivering sustainability.

**Water planning and urban development**

The two final presentations of the first session look at water planning methodologies and urban development. Guidance on **water cycle planning** has been prepared for the Environment Agency, in partnership with Anglian Water and the Government Office of the East of England which describes an approach to ensuring sustainable land use planning with respect to the water environment and water services and infrastructure. A related presentation explores the feasibility of making developments '**water neutral**' using the example of the Thames Gateway.

**Developing and applying methodologies**

Delivering sustainability is easy to say but much less easy to realise. It presumes there is a body of people that understand and are happy to apply the plethora of approaches and methodologies on offer. The set of three presentations in session two will look at issues surrounding methodologies for delivering sustainability including training, the links between different sustainability packages (equivalence) and standardisation.

**Case studies**

'You know it when you see it' The final session focussed on the challenges of delivering major projects in a sustainable manner, and looks at the methodologies that are being used, the decisions that are being taken and objectives that are being set for these developments. It is important that we can capture the lessons from major projects and put these more widely into practice.

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**PROGRAMME**

09.00	<b>Registration</b>
09.45	<b>Welcome on behalf of CIWEM and introduction to the day:</b> <b>Chairman: Bruce Blaine</b> Director of Environment and Sustainability, <b>Peter Brett</b> Associates LLP and CIWEM Technical Panel
09.50	<b>Taking the Sustainable Communities policy forward; practice and challenges</b> Department of Communities and Local Government speaker to be confirmed
10.20	<b>Sustainability in a democratic, industrialised economy – are we ready?</b> <b>Dr Richard Pagett</b> FutureStates / CIWEM Technical committee
10.50	<b>Water Cycle Planning: The new EA Guidance</b> <b>Andy McConkey</b> Halcrow Group
11.10	<b>Water Neutrality, Development and Growth Areas</b> <b>Rob Lawson</b> Entec UK
11.30	Break and refreshments
12.10	<b>Session 2: Chairman: Peter Coughtrey</b> , Technical Director, Environmental Planning and Sustainability, Mouchel
12.30	<b>Methods for delivering sustainability – Developing CIWEM Guidance</b> <b>Bob Earll</b> CMS
12.50	<b>Developing a corporate social responsibility approach for ADAS – drawing lessons from the different tools and frameworks in use</b> <b>Carol Somper</b> ADAS
13.10	<b>Turning Sustainability from An Art to A Science</b> <b>Martin Hall</b> , Director, Strategic Consulting Mouchel
13.30	<b>Discussion</b>
13.50	Break and refreshments
	<b>Session 3 Case studies</b> <b>Chairman: Ruth Allen</b> RSK / Chairman CIWEM Technical committee
14.30	<b>Delivering sustainability in response to climate change across United Utilities</b> <b>Chris Matthews</b> United Utilities
14.50	<b>Applying sustainability strategies to major projects</b> <b>Neil Murphy</b> Associate Director, beyond green
15.10	<b>Kidbrooke Development – a design brief to deliver sustainability</b> <b>Cristina West</b> Associate Director, Atkins / CIWEM Technical committee
15.30	<b>Incorporating sustainability into project development – culture rather fashion</b> <b>Mike Wilton</b> Arup
15.50	<b>Concluding comments</b>
16.00	End and Refreshments