

A young woman with long dark hair, wearing a light blue zip-up hoodie, is looking upwards and to the right. She is at a climate protest. In the background, another woman is wearing a Native American-style headdress with feathers. A sign in the background reads "THIS IS NOT X WE MEANT GIRL SUMMER".

# The Environment

2023 Media Pack



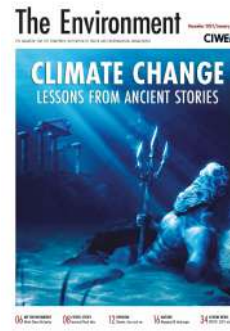
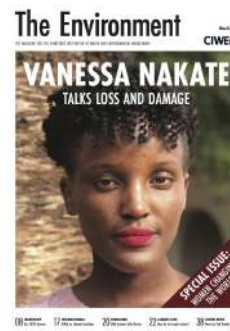
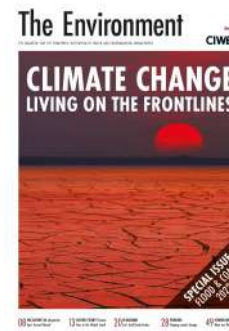
## Introduction


**People, planet, possibility:** CIWEM is working to create a better world. We connect professionalism and technical excellence to inspire and support water and environmental solutions that deliver real impact.

CIWEM publishes and distributes *The Environment* magazine to its **11,000 members**. Our members are professionals and students who specialise in land and water management, sustainability, climate risk and adaptation. Whether you're hiring or innovating, planning projects or delivering them, *The Environment* can present you to this sought-after readership.

Published ten times a year, *The Environment* magazine covers some of the most pressing topics of our time. We bring you interviews with experts, politicians, practitioners and campaigners, news, analysis, profiles, case studies and opinion pieces.

You can see some of our best stories, free to read, on [ciwem.org/theenvironment](https://www.ciwem.org/theenvironment)





*The Environment's* readers work at the sharp end, planning and delivering the shift to more sustainable global practices. They include decisionmakers, practitioners and industry leaders working in utilities, local and national government and construction/contracting. They are place-based experts on water, climate, sustainability and land management.

*The Environment* is also a must-read for tomorrow's leaders, with a growing readership among CIWEM's student membership and internationally, in nearly 100 countries.

The Environment's much-loved Takeover Issues create platforms for young people, women and people from traditionally underrepresented communities.

We invite companies that share our values to advertise in the magazine. CIWEM and *The Environment* can support your commercial objectives, from classified advertising to sponsored thought-leadership series, to strategic business partnerships.



## Tailored commercial products

We publish an annual Construction and Contractors File, in print and online at year-end

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Advertisers and exhibitors at the sector-leading Flood and Coast conference feature in a digital supplement distributed after the event

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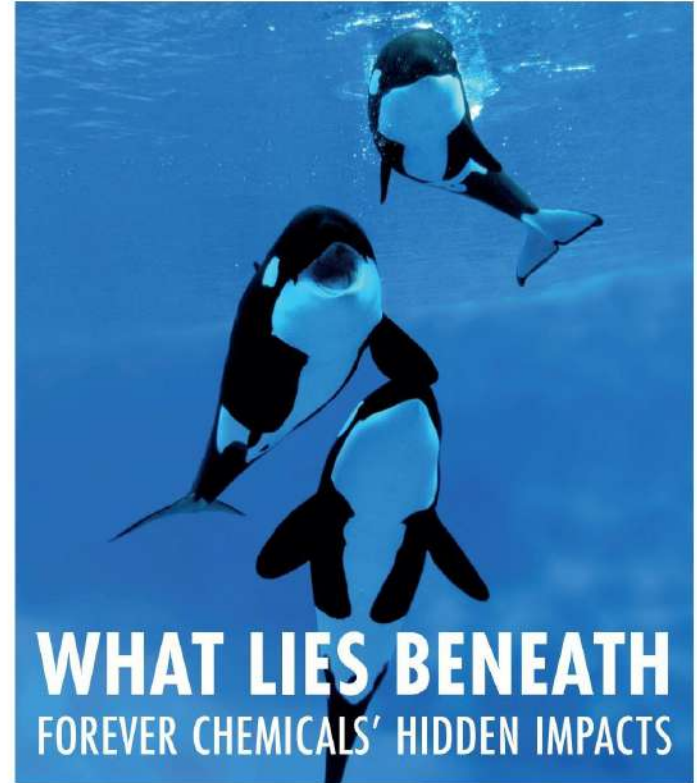
We create bespoke print and digital vehicles for media partners. Please contact us for further details

# The Environment

THE MAGAZINE FOR THE CHARTERED INSTITUTION OF WATER AND ENVIRONMENTAL MANAGEMENT

September 2021

CIWEM



**08** OPINION  
Distaste: Don't believe the hype

**12** INTERVIEW  
Green-hydrogen guru Chris Jackson

**19** ENERGY  
A future for UK nuclear fusion?

**27** COVER STORY  
PCBs: Negotiating forever chemicals

**38** CIWEM NEWS  
Lessons from Flood and Coast



## Topics we cover include

- Green careers and skills
- Climate change adaptation and resilience for communities, business and infrastructure
- The race to net-zero
- Innovation and solutions
- Flood and coastal erosion risk management
- Managing water and wastewater
- Nature-based solutions
- Protecting wildlife and landscapes
- Sustainability
- Waste, resources and the circular economy
- Policy and governance
- Inspiring projects and case studies

### Print Audience

Circulation

**11,000**

Readership

**30,000**

Distribution

**88 countries**

Frequency:

**10 x year**



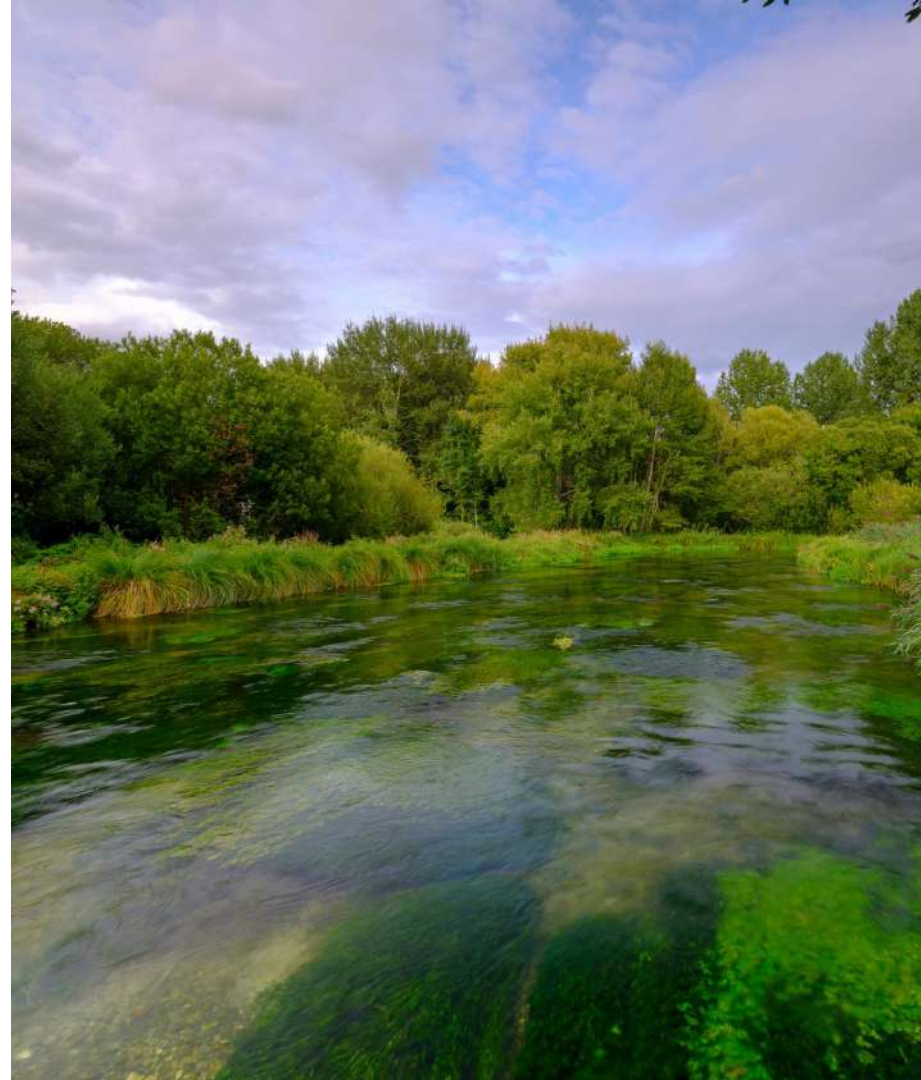


*The Environment* is distributed to CIWEM members, business partners and hand-picked experts, public figures and industry leaders, and at CIWEM conferences, industry exhibitions and trade shows. This includes Flood and Coast, the annual conference and exhibition in Telford that CIWEM owns and manages in partnership with the Environment Agency.

We publish an annual Construction and Contractors File, in print and online in December.

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We welcome interest from media partners in bespoke print and digital vehicles, details on request.



# Editorial Programme Editorial Programme, 2023

## December 2022/January 2023

Commissioning, August 2022

**Special report:** Trees and woodlands

**Focus:** Putting a price on nature

**Water:** NFM; holding back the flow

**International report**

## May 2023

Commissioning, December 2022

**Special report:** nature-based solutions

**Water:** managing microplastics

**International:** is offsetting the answer?

**Policy and practice:** SuDS

## October 2023

Commissioning, May 2023

**Special report:** urban drainage

**Water:** river restoration

**International:** water + health

**Policy and practice:** nutrient neutrality + planning

## February 2023

Commissioning, August 2022

**Special report:** resilient water

**Careers:** Environment + diversity

**International:** winning ways to WASH

**Policy and practice:** coastal erosion

## June 2023

Commissioning, January 2023

**Flood and Coast 2023 issue**

**Water:** smarter cities

**International:** climate frontlines

**Policy and practice:** NFM

## November 2023

Commissioning, June 2023

**Special report:** climate change

**Water:** resilience

**International:** climate futures

**Policy and practice:** adaptation

## March 2023

Commissioning, September 2022

**Women's takeover issue**

**Climate heroes**

**Careers**

**Policy and practice**

**International:** COP27 review

## July/August 2023

Commissioning, February 2023

**Special report:** careers, education and training

**Water:** bathing water

**Diversity:** WEM Pride

**Policy and practice:** Managed realignment

## December 2023

Commissioning, July 2023

**Special report:** land + seas

**Water:** tackling pollution

**International:** marine

**Policy and practice:** future skills

## April 2023

Commissioning, October 2022

**Special report:** innovation and solutions

**Climate change:** water-industry emissions

**International:** meet the innovator

**Policy and practice:** smarter water management

## September 2023

Commissioning, April 2023

**Special issue: Youth Takeover 2023**

**Water**

**Innovation**

**International**

**Policy and practice**

For advertising/sponsorship, please contact:

Lee Morris +44(0)203 900 0146

[ciwem@syonmedia.com](mailto:ciwem@syonmedia.com)

To pitch editorial, please email the editor:

Karen Thomas [karen.thomas@ciwem.org](mailto:karen.thomas@ciwem.org)

# Advertising Rates

## Print advertisement, per issue

We accept artwork in the following formats: JPEG, TIFF or PDF. Please include all fonts and linked picture files. If sending a PDF, please make sure all fonts are embedded.

All images incorporated within the advert should be high-resolution (300dpi) and CMYK or Greyscale colour mode, not RGB. Crop marks are required. Please be advised that Microsoft Word, Publisher, PowerPoint and Excel documents do not constitute artwork and will not be recognised as such.

## Advertising rates (excluding VAT)

### DISPLAY

DPS	<b>£2,700</b>
Full page	<b>£1,600</b>
Half page	<b>£850</b>
Quarter page	<b>£450</b>
Products and services listing	<b>£495</b> (3cm x one column, ten issues)
Products and services guide	<b>£795</b> (6.5cm x one column, five issues)
Products and services guide	<b>£1,450</b> (6.5cm x one column, ten issues)

Cover positions + **20%**

### ADVERTORIALS

Double-page spread	<b>£2,995</b>
Full page	<b>£1,750</b>
Loose inserts:	<b>Price on application</b>





## Artwork specification

	<b>Bleed</b>	<b>Trim</b>	<b>Text Area</b>
<b>Double-page Spread</b>	303mm x 426mm	297mm x 420mm	273mm x 394mm
<b>Full Page</b>	303mm x 216mm	297mm x 394mm	273mm x 184mm
<b>Half Page</b>	133mm x 187mm		
<b>Quarter Payer</b>	133mm x 91mm		



## **Online Advertisements, per month (excluding VAT)**

Website banner:     **£900**

Newsletter advert:   **£650**

### **Artwork specification**

Website banner:     **958px x 500px**

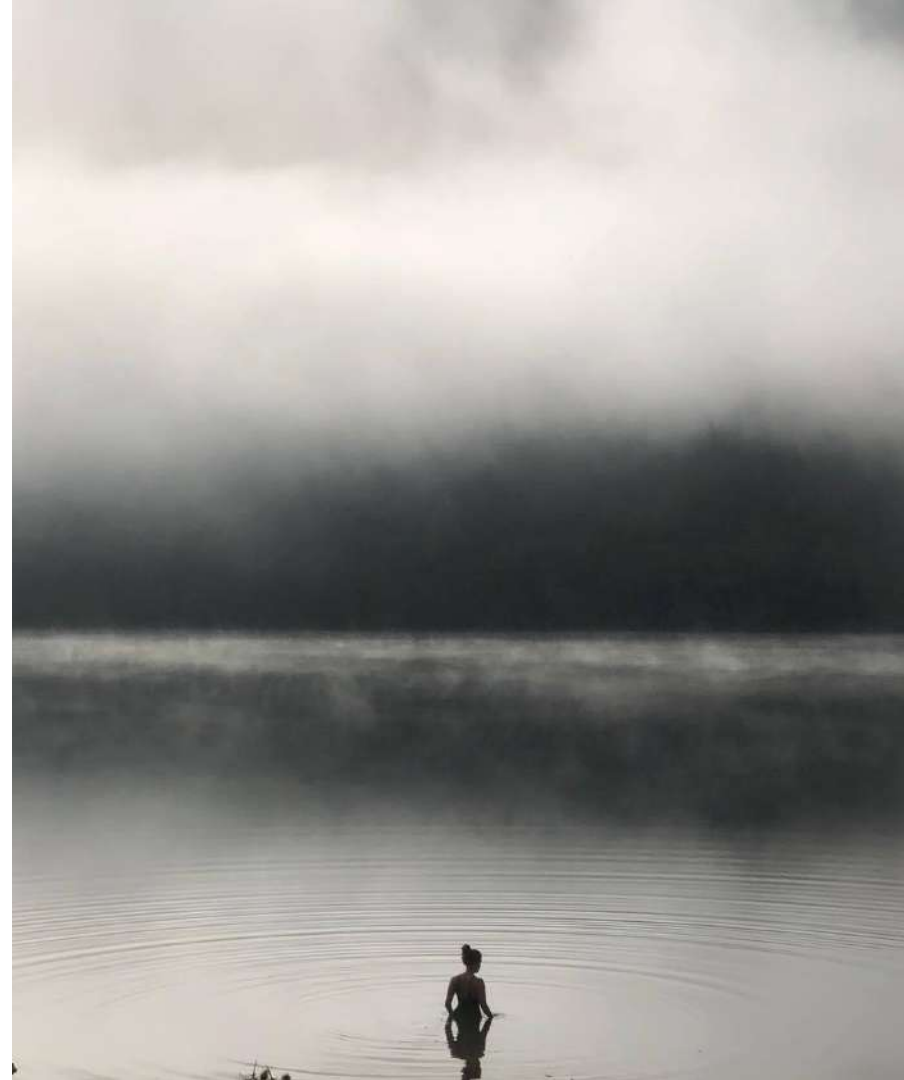
Newsletter advert:   **643px x 225px**

Images must be supplied as a JPEG with a maximum size of **2MB**

For advertising/sponsorship queries, please contact:

Ian James +44(0)203 900 0146 [ciwem@syonmedia.com](mailto:ciwem@syonmedia.com)

To pitch editorial, please email the editor: Karen Thomas [karen.thomas@ciwem.org](mailto:karen.thomas@ciwem.org)



# Media Partner Packages

	BRONZE	SILVER	GOLD
THE ENVIRONMENT	<p>Two x DPS thought-leadership advertorials            Three x full-page display advertisements            Ten x directory            One month online banner            One x email newsletter</p> <p><b>Media value £12,835</b></p>	<p>Three x DPS thought-leadership advertorials            Three x full-page display advertisements            Ten x directory            One month online banner            Two x email newsletter</p> <p><b>Media value £16,480</b></p>	<p>Five x DPS thought-leadership advertorials            Five x full-page display advertisements            Ten x directory            Two months, online banner            Three x email newsletter</p> <p><b>Media value £27,220</b></p>
CONSULTANTS + CONTRACTORS FILE	<p>Full page display advertisement            Enhanced listing</p> <p><b>Media value £2,199</b></p>	<p>Double-page spread display advertisement            Enhanced listing</p> <p><b>Media value £3,199</b></p>	<p>Sponsorship of supplement:            Full page advert – cover position            DPS Advertorial            Enhanced listing</p> <p><b>Media value £4,995</b></p>
COST	<b>£10,500</b>	<b>£12,795</b>	<b>£19,325</b>