A photograph of a winding asphalt road through a dense forest of tall evergreen trees. The road has a yellow line on the right side and curves to the left. The atmosphere is misty and overcast, with soft light filtering through the trees. The overall tone is dark and moody.

CIWEM



**Business
Partnership**

Become a CIWEM Business Partner

Choosing to be a business partner of the Chartered Institution of Water and Environmental Management demonstrates your organisation's commitment to sustainability.

We work in partnership to develop the skills and create the profile your organisation needs to build your place in the industry, as a responsible and sustainable operation. Whether your current focus is on the development of talent within the organisation, driving innovative sustainability solutions, information sharing or expanding revenue streams, CIWEM can support your goals through our Business Partnership Programmes.

As a CIWEM business partner, you will have access to an array of benefits at each partnership level from which you can select and choose those that best support your needs.

Our bespoke approach to understanding your needs and providing a range of tailored advice, networking, training, learning and accreditation services will help you build the capacity within your organisation to lead in your area of operation.

Our focused information and introductory services, exclusive representation and thought leadership opportunities will help you engage the suppliers and markets you need to succeed in a changing world.

To take advantage of the benefits of partnership, please contact:

Joe Wilson
joseph.wilson@ciwem.org
0207 831 3110



Business Partner Benefits

We offer three levels of organisational membership, which can be tailored to your organisation's commitment to a safer, more sustainable world.



CIWEM Premium Partnership - £9,000+VAT

Our premium partners are typically organisations with multiple departments looking to maximise their opportunities by accessing a wide range of CIWEM services and functions. The premium level partnership is a one stop shop for access to a vast array of CIWEM activities. As a premium partner of CIWEM, your organisation will receive the following:



Bespoke account support

Dedicated support from your Key Account Manager, we will regularly get in touch to keep up to date with your evolving needs and ensure that your organisation is making the most of the support we offer.



Membership & Mentoring Surgeries

Access to on demand support for all of your employee's professional development needs, whether this be a route towards professional recognition webinar or a bespoke mentor training session, the CIWEM team will be on hand to help and support your organisation.



Annual Dinner Table

As a premium partner of CIWEM you will receive a free table (up to 10 delegates) at our flagship annual dinner hosted at the prestigious Drapers' Hall in Central London. You will be joined by water and environmental leaders and have the opportunity to network with influential guests. You will also receive a 15% discount on any additional Annual Dinner bookings in the corresponding year.

Value - £2,000 + VAT



CIWEM Jobs Website

Premium partners will receive an exclusive 20% discount off all postings they make on the CIWEM Jobs Website which is the only jobs board dedicated to Water and Environment jobs.



Magazine Advertisement

Premium partners will receive a 20% discount on all advertisement related to The Environment Magazine which goes out to over 10,000 water and environmental professionals worldwide and has a readership of over 30,000 people in 90 different countries. This discount also applies to digital advertisement on The Environment website.



Event Sponsorship

A free sponsorship of a CIWEM event of your choice*. Your organisation can choose from a portfolio of over 100 CIWEM events to associate your brand with topics ranging from Flood Risk Management to Zero Carbon Aviation. You will also have first refusal on all of our event sponsorship offerings as well as a 15% discount.

Value - £2,500 + VAT



Marketing

Your organisation will receive exclusive access to CIWEM marketing channels. This will include your company logo, feature and website link on the CIWEM homepage, business partner page and membership page. A quarterly social media promotional message on all of CIWEM channels. Active engagement with company content. Four blogs on our website per year and a news release announcing the partnership. Your company logo will also be included in our e-news mail which goes out to over 20,000 Water and Environmental professionals.

Value - £6,500 + VAT



CIWEM Professional Development

Our accreditation team will work with your organisation to either accredit an existing in-house professional development scheme or help develop your own bespoke professional development scheme. An accredited professional development scheme will ensure a streamlined route for your employees' development towards professional recognition with CIWEM.

Value - £3,000 + VAT

You will also gain access to our training department with the option of receiving consultation on internal projects and opportunities to partner with CIWEM on training projects and training design.



Thought Leadership

There will also be the opportunity to work with us to organise a thought leadership round table discussion on a topic of your choice. Access the extensive knowledge and networks of our senior staff and Special Interest Groups with our introductory services, harnessing the strong technical expertise of our members and insight from industry leaders, including the opportunity to hear from our CEO or Director of Policy at one of your events.

Discounts

In addition to all of the premium partnership benefits, you will also receive an extensive array of discounts to CIWEM activities, specifics can be found in the table below:

Activity	Discount
Magazine Advertisement	20% off all magazine related advertisement
CIWEM Jobs	20% off all CIWEM Jobs listings
CIWEM Training	15% off delegate fees
CIWEM Events	15% off delegate fees
Sponsorship	15% off sponsorship fees
CIWEM Membership	£50 off new membership application fees

CIWEM Advanced Partnership - £4,800+VAT

Our advanced partners are often SMEs with between 30-250 members of staff. The advanced level partnership offers organisations an opportunity to access many of the experiences CIWEM has to offer. Benefits of the advanced level partnership include the following:



Bespoke account support

Dedicated support from your Key Account Manager, we will regularly get in touch to keep up to date with your evolving needs and ensure that your organisation is making the most of the support we offer.



Membership & Mentoring Surgeries

Four membership and/or mentor training surgeries tailored to your employee's professional development needs for each year of partnership.



Annual Dinner Delegates

The opportunity for five staff members to attend the flag ship CIWEM Annual Dinner at the prestigious Drapers' Hall in London. You will also receive a 10% discount on any additional bookings for the same event.

Value - £1,000 + VAT



CIWEM Jobs

CIWEM advanced partners will receive a 15% discount on all postings on the CIWEM Jobs website.



Event Sponsorship

Early notification of all CIWEM event sponsorship opportunities as well as a 10% discount.



Accreditation of a CIWEM Professional Development Scheme

Our accreditation team will work with your organisation to either accredit an existing in-house professional development scheme or help develop your own bespoke professional development scheme. An accredited professional development scheme will ensure a streamlined route for your employees' development towards professional recognition with CIWEM.

Value - £3,000 + VAT



Marketing

Your organisation will also receive exclusive access to CIWEM marketing channels. This will include your company logo, feature and website link on the CIWEM homepage, business partner page and membership page. A twice-annual social media promotional message on all CIWEM channels. Active engagement with company content. Two blogs on our website per year and a news release announcing the partnership. Your company logo will also be included in our e-news mail which goes out to over 20,000 Water and Environmental professionals.

Value - £5,500 + VAT



Discounts

In addition to all of the advanced partnership benefits, you will also receive an extensive array of discounts to CIWEM activities, specifics can be found in the table below:

Activity	Discount
Magazine Advertisement	15% off all magazine related advertisement
CIWEM Jobs	15% off all CIWEM Jobs listings
CIWEM Training	10% off delegate fees
CIWEM Events	10% off delegate fees
Sponsorship	10% off sponsorship fees
CIWEM Membership	£50 off new membership application fees



CIWEM Foundation Partnership - £1,800+VAT

Our foundation level partners are often small organisations with up to 30 members of staff. The foundation level partnership is a great way for companies to start their journey with CIWEM and expand their brand within the water and environment field. Benefits of the foundation level partnership include the following:



Membership & Mentoring Surgeries

Two membership and/or mentor training surgeries for your employee's professional development needs.



Annual Dinner

A 25% discount off all bookings for the flag ship CIWEM Annual Dinner at the prestigious Drapers' Hall in London.



Event Sponsorship

Early notification of all CIWEM event sponsorship opportunities.



Accreditation of a CIWEM Professional Development Scheme

A 25% discount off an accredited professional development scheme. Our accreditation team will work with your organisation to either accredit an existing in-house professional development scheme or help develop a professional development scheme. An accredited professional development scheme will ensure a streamlined route for your employees' development towards professional recognition with CIWEM.



CIWEM Jobs

CIWEM foundation partners will receive a 10% discount on all postings on the CIWEM Jobs website.



Magazine Advertisement

CIWEM foundation partners receive a 10% discount off all advertisement with The Environment magazine, this includes digital advertisement.



Marketing

Your organisation will also receive exclusive access to CIWEM marketing channels. This will include your company logo, feature and website link on the CIWEM homepage, business partner page and membership page. An annual social media promotional message on all CIWEM channels. Active engagement with company content. One blog on our website per year. Your company logo will also be included in our e-news mail which goes out to over 20,000 Water and Environmental professionals.

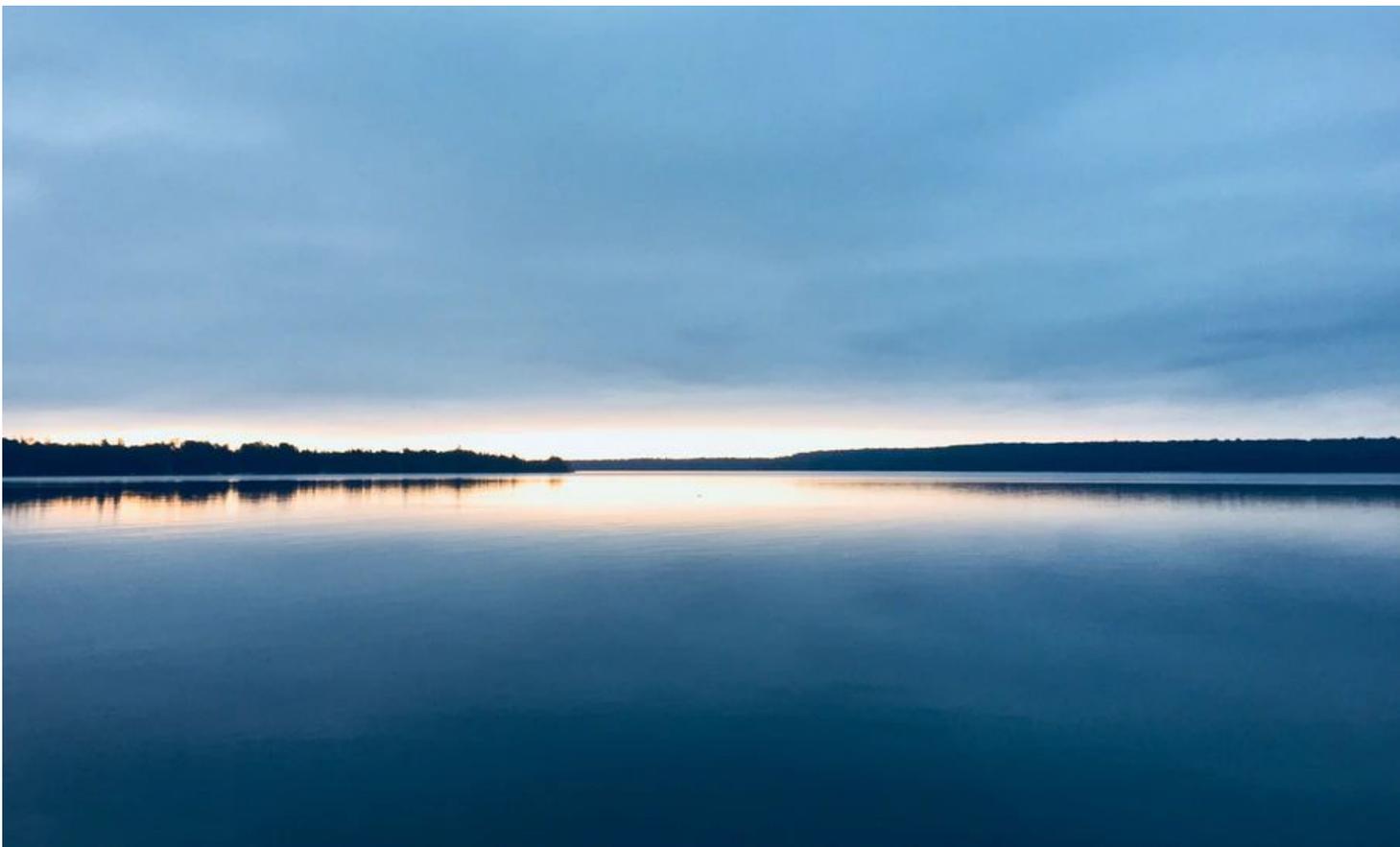
Value - £4,500+VAT



Discounts

In addition to all of the foundation partnership benefits, you will also receive an extensive array of discounts to CIWEM activities, specifics can be found in the table below:

Activity	Discount
Magazine Advertisement	10% off all magazine related advertisement
CIWEM Jobs	10% off all CIWEM Jobs listings
CIWEM Training	10% off delegate fees
CIWEM Events	10% off delegate fees
Sponsorship	10% off sponsorship fees
CIWEM Membership	£50 off new membership application fees



Bespoke Partnership

In order to tailor the package that best suits your company, please choose the partnership level that best caters to the needs of your organisation, then get in touch and we can arrange a discussion to add the services that best address your priorities and build a bespoke partnership for your business.

*free event sponsorship relates to our one day events and webinars rather than flagship conferences such as Flood & Coast.

Benefit	Premium Partnership - £9,000 PA	Value	Advanced Partnership - £4,800 PA	Value	Foundation Partnership - £1,800 PA	Value
Bespoke account support	✓	Invaluable	✓	Invaluable		
Membership and mentor training surgeries	✓	Invaluable	✓	Invaluable	✓	Invaluable
Annual dinner table	✓	£2,000	✓	£1,000		
Event sponsorship	✓	£2,500				
Professional development scheme accreditation	✓	£3,000	✓	£3,000	✓	
Logo on 3 pages of CIWEM website	✓	£3,000	✓	£3,000	✓	£3,000
Social media postings	✓	£1,000	✓	£500	✓	£250
Blog on CIWEM website	✓	£1,000	✓	£500	✓	£250
News release announcing partnership	✓	£500	✓	£500		
Logo on CIWEM e-news	✓	£1,000	✓	£1,000	✓	£1,000
Exclusive discount	✓	Invaluable	✓	Invaluable	✓	Invaluable
Direct Value		£14,000		£9,500		£4,500



For more information
please contact:

Joe Wilson
joseph.wilson@ciwem.org
0207 831 3110

CIWEM

The Chartered Institution of Water and Environmental Management (CIWEM) is a Royal Chartered independent professional body and a registered charity in the United Kingdom working internationally to advance the practice of water and environmental management. CIWEM represents a community of 30,000 professionals with a shared vision for a safe and sustainable world.