Event Sponsorship
About CIWEM
CIWEM represents and supports a community of thousands of members and organisations in over 90 countries who are dedicated to improving water and environmental management for the benefit of the public.

Our aim is to work towards a safer, more sustainable world. Our mission is to build a global community of water and environmental professionals dedicated to working for the public benefit.

Targeted Audience
Don’t miss the opportunity to put your products and services in front of over 100 water environmental professionals. We regularly have more than 80 separate organisations represented and these are from a wide range of organisations – central Government, regulators, academia, NGOs, local Government, consultancies, research bodies, and manufacturers.

Sponsor Recognition
CIWEM’s sponsorship packages are generous and have a range of benefits in terms of global promotion and profile across our digital channels.

Networking
CIWEM conferences have an established reputation for offering excellent networking opportunities. These events are a great opportunity to meet with current and new clients and to promote your organisation to the wider sector.

For any enquiries or further information please contact Rebecca Sells, Head of Events at rebecca.sells@ciwem.org or call 0207 269 5823
To celebrate 70 years of CIWEM’s Rivers and Coastal Group, this conference features a diverse range of speakers including practitioners, regulators and past leaders of the Rivers and Coastal Group, reviewing major trends over the last 70 years.

What can history teach us about the most effective approach to flood risk management? How can we apply lessons learned to the challenges we face today? And as our environment faces an uncertain future, what role can those working in rivers and coastal management play to protect future generations?

Developing sustainable approaches to environmental recovery through integrated land and water management has never been so vital. With the pressure to tackle climate change and protect the environment at the top of national and global agendas, the need for integrated, multi-partner management is gaining traction.

Yet what would an effective governance structure for this new integrated approach look like? And against a backdrop of Brexit, how can we ensure that enough funding is in place to deliver this agenda?

This Autumn, CIWEM is hosting four major one-day conferences in London tackling key water and environmental management challenges.

Future of flood risk management
18 September | Congress Centre, London

Delivering sustainable water and land management
26 September | 203 Blackfriars Road, London
Surface water flooding threatens more people and properties in the UK than any other form of flood risk. With warnings that winter rainfall could increase by 35%, coupled with an increased likelihood of summer storms, it is essential to ensure that our infrastructure is resilient to, and can cope with, increased volumes of surface water.

What can we learn from innovative approaches adopted by cities around the world? How can we work together across sectors to ensure that flood risk is managed effectively wherever you live?

Population growth and the uncertainties associated with climate change are placing ever-growing pressure on our water resources. Planning to deliver resilient, affordable plans that balance supply and demand, protect the environment and are customer-focused is increasingly challenging.

This conference explores the shift required to ensure future water needs are met alongside meeting the goal of the 25 Year Environment Plan to enhance the environment for the next generation.
We are offering businesses the opportunity to sponsor CIWEM’s suite of all four day-long conferences. For each event, this includes:

Pre-event
- Sponsor’s logo on speaker programme
- Sponsor’s logo/name on promotional emails
- Sponsor’s logo on event flyers distributed at major industry events
- Sponsor’s name listed in events calendar in CIWEM’s magazine The Environment
- Sponsors name in CIWEM’s electronic monthly newsletter and e-news
- Sponsors status on the event webpage
- Sponsors profile on sponsors section on the event webpage (max 200 words)
- Ongoing promotion of sponsors’ support for the event via CIWEM social media platforms

Event
- Sponsors logo on the delegate programme circulated to every attendee
- Sponsors logo on conference holding presentation slide
- 2 delegate places – (worth £200 each)
- Complimentary exhibition space (3m wide, 1.5m deep)
- Opportunity to include a single page flyer in the delegate packs (provided by the sponsor)

Wider Benefits
- Opportunity to network with influential speakers and key industry experts
- PR benefit of being involved in a prestigious event and related networking
- Benefit from associating your brand with a highly respected professional body

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One-Day Conference

£1,500 + VAT

If you would prefer to sponsor an individual conference, our package includes the following:

Pre-event
- Sponsor’s logo on speaker programme
- Sponsor’s logo/name on promotional emails
- Sponsor’s logo on event flyers distributed at major industry events
- Sponsor’s name listed in events calendar in CIWEM’s magazine The Environment
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Invoice
Sponsors are invoiced on confirmation of sponsorship unless different terms are agreed between CIWEM and the sponsor.

Exhibition Space Allocations
Sponsors are allocated space 3m wide, 1.5m deep (please do not exceed this limit due to limited allocated floor space).

Flyers in Delegate Packs
We ask that Sponsors include a single page (A4 sheet or leaflet) for the conference delegate packs to ensure that there is minimal wastage and environmental impact. Reports and magazines are to be displayed on your stand.

Postponement and Cancellation
1. If the conference is postponed with more than 14 days’ notice, Sponsors should be able to make alternative arrangements to attend on the revised date and thus sponsorship money will be retained by CIWEM.
2. If the conference is postponed at short-notice, sponsorship money will be returned (given the conditions below) if the Sponsor cannot attend the conference on the revised date.
3. If the conference is cancelled due to extenuating circumstances, sponsorship money will be returned to Sponsors (see below).

Conditions for the return of sponsorship money
Sponsors will be refunded in full less an administrative handling fee.

Any associated hotel and travel expenses incurred by sponsors will not be refunded by CIWEM.

Liability
CIWEM and the venue cannot accept liability for loss or damage to the sponsors’ property during the event. All Sponsors shall be responsible for their stand space and exhibit at their own risk.

Insurance
Sponsors are reminded of the need to ensure that they are fully covered against all risks at the conference.

General
Sponsors are not automatically entitled to a speaker place since this would undermine the independent nature of CIWEM events.

Sponsorship is not a CIWEM endorsement of a Sponsor’s policy, services or product and may not be represented by the Sponsor as such in any way. CIWEM’s policy positions remain impartial and will not be influenced by a Sponsor’s policy, services or product.

Sponsors shall disclose to CIWEM full details of any matter (whenever occurring) that could adversely affect CIWEM’s reputation, goodwill or otherwise adversely affect an event.

All invoicing for sponsorship will be through CIWEM’s subsidiary company - CIWEM Services Ltd.