

The Environment

THE MAGAZINE FOR THE CHARTERED INSTITUTION OF WATER AND ENVIRONMENTAL MANAGEMENT

MEDIA PACK 2019





ABOUT CIWEM

CIWEM is the leading international Royal Chartered professional body dedicated to sustainable management and the environment, globally.

The Environment magazine covers all aspects of water and environmental management. Newly redesigned, the magazine is a platform for thought leadership for professionals working in these fields, and for consultants, academics, students and apprentices.

Our members, readers and followers are decision makers, influencers, practitioners and industry leaders, working in the water and environment sector including civil engineers, consultants and regulators across the world.

AUDIENCE PRINT AND
DIGITAL

CIRCULATION

OVER 10,000

READERSHIP

OVER 30,000

COUNTRIES

OVER 89

**Published 10 times each year The
Environment magazine is
distributed to all CIWEM
members, business partners and
key industry leaders and at
all our conferences and industry
exhibitions and trade shows.**

WHAT WE COVER

Water resources/quality/supply/sanitation

Wastewater

Flooding/drainage

Environmental assessment/auditing

Biodiversity/ecology

Sustainability

Waste and resource management

Finance

Energy

Climate change

Local government/policy

Permitting/regulation

Civil engineering/construction

Air quality

Training/professional development

EDITORIAL PROGRAMME / 2019

FEBRUARY

CLIMATE CHANGE: post-Katowice update
WATER: urban drainage infrastructure investment
ENERGY/RENEWABLES: wave power is it dead in the water?
REGIONAL: Australia/New Zealand

MARCH

WATER: drinking-water quality
CLIMATE CHANGE: International Women's Day/women and campaigns for climate justice
REGIONAL: Middle East

APRIL

BUILT ENVIRONMENT: urban development and biodiversity net gain
WATER: tackling leakage
AIR QUALITY: electric versus hydrogen vehicles
REGIONAL: North America

MAY

WATER: abstraction reforms and sustainability
ENERGY/ RENEWABLES: offshore wind
SUSTAINABILITY: plastics – marine plastics and bioplastics
REGIONAL: Southeast Asia

JUNE

WATER: Special report: natural flood management
RESILIENCE: protecting property from floods
TRAINING/CAREERS: women in water/engineering/the environment
REGIONAL: Africa

JULY / AUGUST

BUSINESS: thirty years on, what has water privatisation achieved?
WATER: water supply and drought resilience
WASTE MANAGEMENT: the circular economy
REGIONAL: Europe

SEPTEMBER

BIODIVERSITY: managed/ natural woodlands and flood resilience
WATER: urban drainage/green SuDS
REGIONAL: Indian subcontinent

OCTOBER

WATER: reuse and recycling resources sustainable farming
TRAINING/CAREERS: training, mentoring and career development
REGIONAL: East Asia

NOVEMBER

WATER: innovation and technology
RESOURCES: sustainable fisheries
BUSINESS: green finance
REGIONAL: Europe

DECEMBER / JANUARY

RESILIENCE: rising seas and coastal erosion – which way forward
WATER: rivers, combined sewer outflows and WFD targets
ENERGY/ RENEWABLES: energy storage
REGIONAL: China

ADVERTISING RATES

Inside back/front cover £1,750

Outside back cover £1,750

Double page spread £2,510

Full page £1,460

Full page advertorial £1,395

Half page £830

Quarter page £410

Loose inserts POA

All prices exclusive of VAT

SPECIFICATION

Double page spread / Bleed 303mm x 426mm / Trim 297mm x 420mm / Text area 273mm x 394mm

Full Page / Bleed 303mm x 216mm / Trim 297mm x 394mm / Text area 273mm x 184mm

Half page / 133mm x 187mm

Quarter page / 133mm x 91mm

ARTWORK DETAILS

We accept artwork in the following formats: JPEG, TIFF or PDF. Please include all fonts and linked picture files. If sending a PDF, please make sure all fonts are embedded. All images incorporated within the advert should be high-resolution (300dpi) and CMYK or Greyscale colour mode, not RGB. Crop marks are required. Please be advised that Microsoft Word, Publisher, PowerPoint and Excel documents do not constitute artwork and will not be recognised as such.

ONLINE ADVERTISING

PER MONTH

Website banner / £900

Newsletter advert / £650

All prices exclusive of VAT

SPECIFICATION

Website banner / 958px x 500px

Newsletter advert / 643px x 225px

ARTWORK DETAILS

Images must be supplied as a JPEG with a maximum file size of 2MB.

CONTACTS

Head of sales and business development

Cheryl Fraser

cheryl.fraser@ciwem.org / +44 (0)20 7269 5810

Editor

Karen Thomas

karen.thomas@ciwem.org / +44 (0)20 7269 5809

CIWEM

106-109 Saffron Hill

Farringdon

London

www.ciwem.org/theenvironment