



partnering with CIWEM

professional development
thought leadership
profile building

CIWEM Chartered Institution of
Water and Environmental
Management

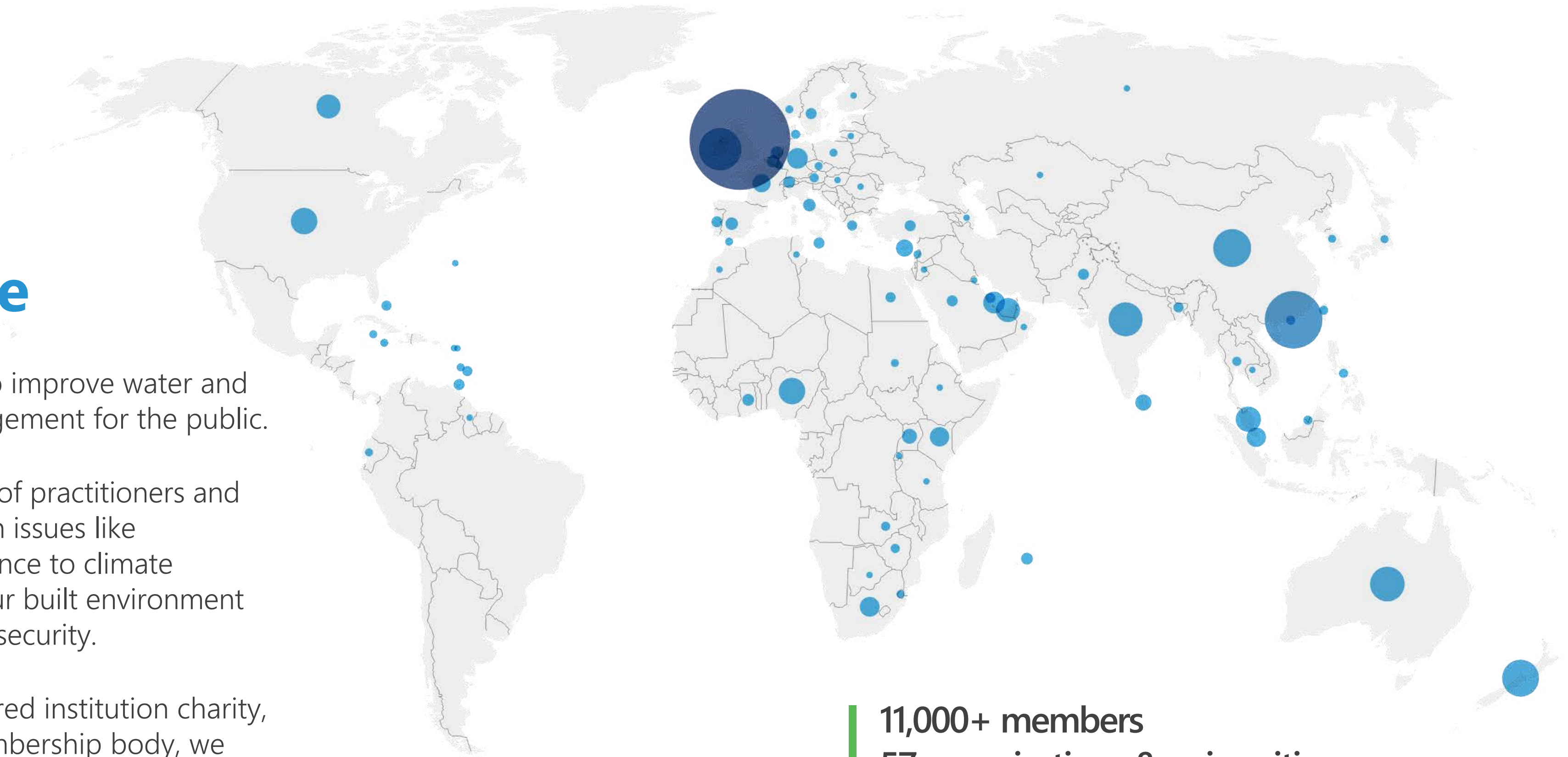
People | Planet | Possibility

who we are

CIWEM's mission is to improve water and environmental management for the public.

We are a community of practitioners and visionaries working on issues like adaptation and resilience to climate change, enhancing our built environment and improving water security.

As a UK Royal Chartered institution charity, and professional membership body, we are recognised as an independent and trusted voice on water and the environment.



11,000+ members
57 organisations & universities
89 nations
united by excellence in practice



what we do

At CIWEM we champion highly qualified water and environmental managers, engineers and scientists who are recognised throughout the world for their professional expertise and ethical standards.

build careers

We work in partnership with professionals, universities and industry to shape the future of the water and environment profession and build careers.

develop skills

We develop and deliver technical and leadership training and accredit educational & professional development programmes to help bridge the skills gap across the environment sector.

create community

We build regional and interest-based networks to support career development, mentoring, to share diverse ideas and promote best practice.

influence policy & practice

We work through our special interest groups and networks and channel the expertise of our global membership to deliver research, reports, advocacy and guidance on a wide range of environmental issues.

share experience

We tell the inspiring stories of the people paving the way for positive change and spread knowledge via events, publications, awards, and more.

where we focus

CIWEM has a history of working in environmental management dating back to 1895. In the succeeding decades, engineers, scientists and other professionals came together to combine their expertise across a broad range of environmental disciplines.

Today, we are the only independent, chartered professional body and registered charity with an integrated approach to environmental, social and cultural issues.

Supporting a sector that understands the full range of management options – wherever possible using nature based solutions to deliver multiple benefits for climate, nature and people – is our focus.





Becoming a CIWEM Partner is the next logical step for us, both in supporting our people to fulfil their potential and leading the growth and delivery of expertise for all aspects of the water cycle and environmental services in the UK and internationally.

Tim Hill

Water & Environment Unit General Mgr., Mott MacDonald

why partner with CIWEM

We work in partnership with you to position your organisation as ethical, responsible, and sustainable. We can help with the development of your team's skills, promoting innovative solutions, sharing knowledge, and raising your profile.

We build a personal and bespoke relationship with each partner to achieve our common goals with 3 main areas of focus:

1. professional development

Attract and retain great talent and upskill your team to the highest professional standards

2. thought leadership

Access our independently verified industry and policy experts and collaborate with CIWEM to build new relationships and communicate your message

3. profile building

Co-develop or contribute to campaigns, events and other initiatives that raise your profile



professional development

professional development schemes

continuing professional development

membership and mentor surgeries

We work alongside our organisational and university partners to invest in professional development, standards and member services to enable rising stars to become leaders and leaders to become mentors. Together, we help professionals broaden their skills and promote careers in water and environmental management to the next generation.

The competition for skilled people is fierce. Independently accredited professional development with CIWEM is an incentive for talented people to join your organisation and build careers with you.

Our learning & development team will work with you to accredit your existing professional development scheme or help you develop one. Partners also receive access to on-demand support for your team's training needs, membership and mentoring surgeries and exclusive discounts on our courses. CIWEM also offers independent accreditation of your existing CPD courses and events.

We will need a bigger more diverse profession with knowledge at its fingertips. Never has the expertise of CIWEM and our members been so crucial to society.



Jacobs is proud to be partnering with CIWEM to promote thought leadership in the areas of water and environment, furthering the climate change agenda and the need for change; and to support the sector's professional development as well as disseminating best practice in the industry.

Gabi Steimer

Knowledge & Branding Lead, Water and Environment, Jacobs

thought leadership

roundtable discussions

strategic consultations

policy & practice collaboration

CIWEM's leadership team, including our directors of Policy, Innovation and Delivery will meet with you to explore topics of mutual interest and develop new joint strategic initiatives, such as industry roundtable discussions.

CIWEM roundtable discussions are high-level debates on strategic topics that involve senior decision and policy makers within your relevant sectors. They offer a flexible approach to raising issues of importance and delivering impact.

Examples of thought leadership outputs include:

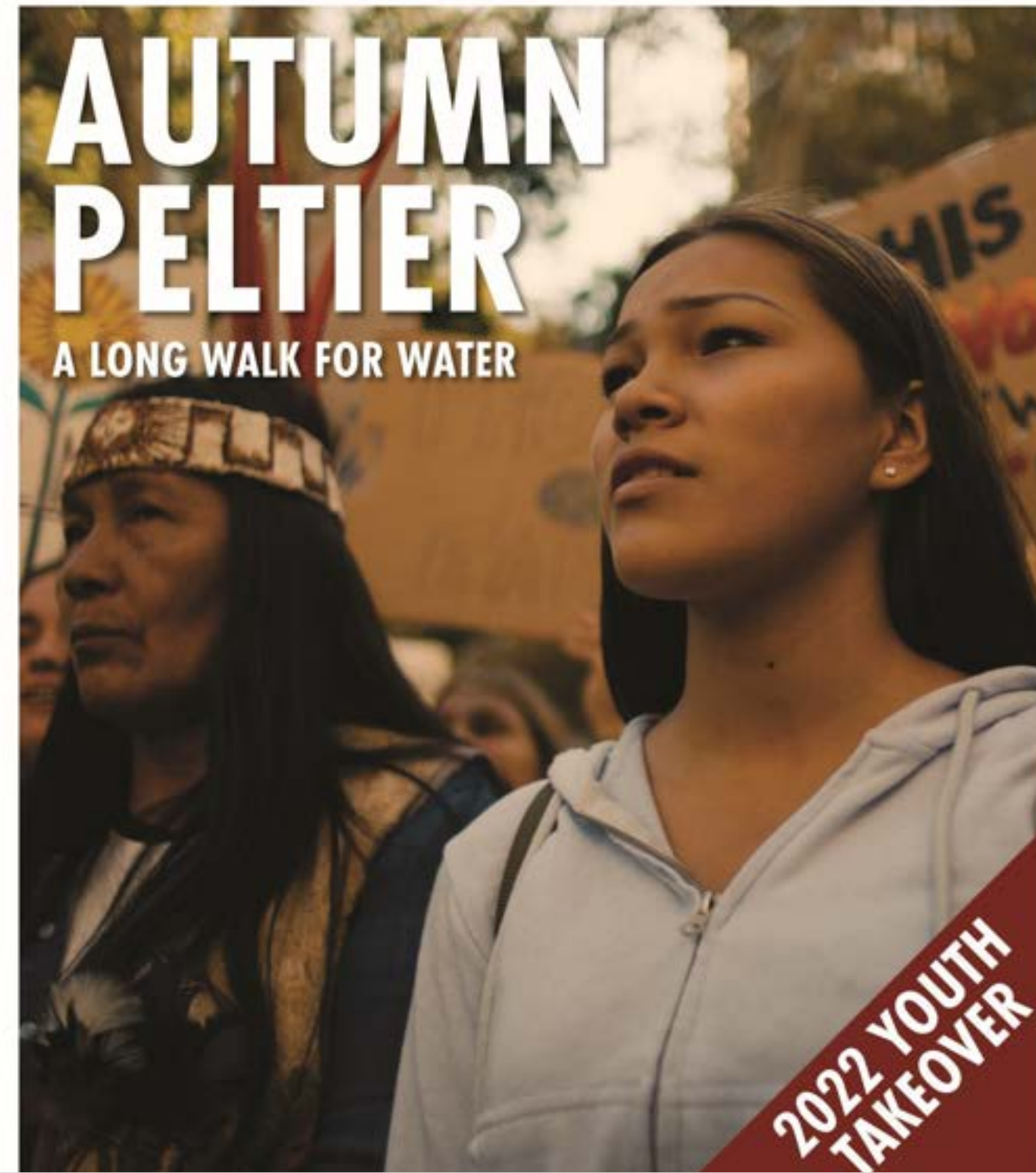
- roundtable discussions
- communities of practice
- whitepapers and reports
- market research
- industry events
- media and campaigns

The Environment

THE MAGAZINE FOR THE CHARTERED INSTITUTION OF WATER AND ENVIRONMENTAL MANAGEMENT

October 2022

CIWEM



Both organisations are guided by the science, the promotion of best practice and knowledge sharing needed to tackle the growing challenges posed by flood risk across the globe. This partnership should enable Fathom to continue to share our cutting edge research with the practitioners who are helping to build resilience against flooding into the future.

Ruth Clarke

Engineering Business Development Manager, Fathom

profile building

award winning publications

campaigns, awards & events

dedicated co-marketing support

CIWEM reaches a global, passionate audience of environmental professionals.

Our marketing and communications team, supported by your dedicated relationship manager, will work with you to identify opportunities with CIWEM that will broaden your audience and raise your profile. Together, we will develop co-branded campaigns and other marketing initiatives that share our common values. CIWEM partners also receive exclusive opportunities and discounts on advertising, marketing, sponsorship and delegate fees.

We can share your message across our wide range of channels including:

- Award winning publications, including The Environment Magazine
- Industry events and trade shows, such as Flood & Coast
- Our podcast, Planet Possible
- Technical webinars and local branch events
- Awards, including the UK JR Water Prize, part of World Water Week
- Articles, blogs, newsletters, and social media marketing
- CIWEM Jobs



partnership levels

We offer annual partnership levels to fit any budget. Each relationship is bespoke so that we can deliver value in the areas that are important to you while also achieving our common mission.

All partnerships kick off with a joint announcement, with your brand, logo and key message featured prominently on the CIWEM website.

In addition to the benefits included here, partners receive exclusive updates and access to opportunities and discounts that are not widely available. The value of these benefits can quickly exceed the annual cost of membership.

Get in touch with us and we'll talk you through it and help you choose the right level for you.

Foundation

£ 1,800

- ✓ Dedicated relationship manager
- ✓ Bi-annual partnership reviews
- ✓ Branding on CIWEM website
- ✓ 1x membership surgery
- ✓ 1x co-marketing campaign

Discounts

- ✓ £55 off membership application fees
- ✓ 10% off delegate bookings for events & training
- ✓ 10% off sponsorship* fees
- ✓ 10% off advertising costs

Advanced

£ 4,800

- ✓ Dedicated relationship manager
- ✓ Accredited Professional Development Scheme (**£3000 value**)
- ✓ Quarterly partnership reviews
- ✓ Branding on CIWEM website
- ✓ 2x membership surgeries
- ✓ 2x co-marketing campaigns
- ✓ 1x CPD accreditation

Discounts

- ✓ £55 off membership application fees
- ✓ 10% off delegate bookings for events & training
- ✓ 10% off sponsorship* fees
- ✓ 10% off bulk CPD accreditation (5+ activities)
- ✓ 10% off thought leadership work
- ✓ 15% off advertising costs

Premium

£ 9,000

- ✓ Dedicated relationship manager
- ✓ Accredited Professional Development Scheme (**£3000 value**)
- ✓ Thought leadership / collaboration consult
- ✓ Monthly partnership reviews
- ✓ Branding on CIWEM website
- ✓ 4x membership surgeries
- ✓ 4x co-marketing campaigns
- ✓ 2x CPD accreditation

Discounts

- ✓ £55 off membership application fees
- ✓ 15% off delegate bookings for events & training
- ✓ 15% off sponsorship* fees
- ✓ 15% off bulk CPD accreditation (5+ activities)
- ✓ 15% off thought leadership work
- ✓ 20% off advertising costs

*sponsorship discounts do not apply to exhibition-only costs such as stands

This all sounds great! How do we get started?

Get in touch with our partnerships team and we'll set up a call to discuss how we can work together.

Barbara Orth
Head of Partnerships
+44 (0)20 7269 5828
Barbara.orth@ciwem.org

CIWEM Chartered Institution of
Water and Environmental
Management

People | Planet | Possibility