The Environment

Media Pack 2022-2023

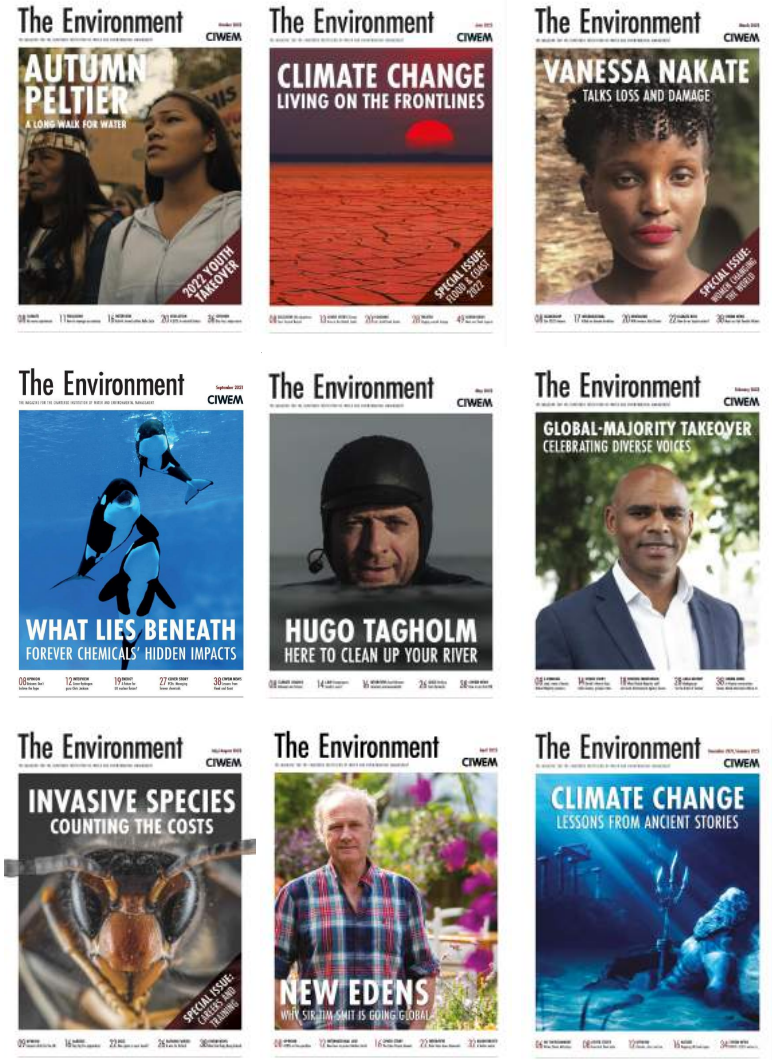
Introduction

People, planet, possibility: CIWEM is working to create a better world. We connect professionalism and technical excellence to inspire and support water and environmental solutions that deliver real impact.

CIWEM publishes and distributes *The Environment* magazine to its **11,000 members**. Our members are professionals and students who specialise in land and water management, sustainability, climate risk and adaptation. Whether you're hiring or innovating, planning projects or delivering them, *The Environment* can present you to this sought-after readership.

Published ten times a year, *The Environment* magazine covers some of the most pressing topics of our time. We bring you interviews with experts, politicians, practitioners and campaigners, news, analysis, profiles, case studies and opinion pieces.

You can see some of our best stories, free to read, on ciwem.org/theenvironment

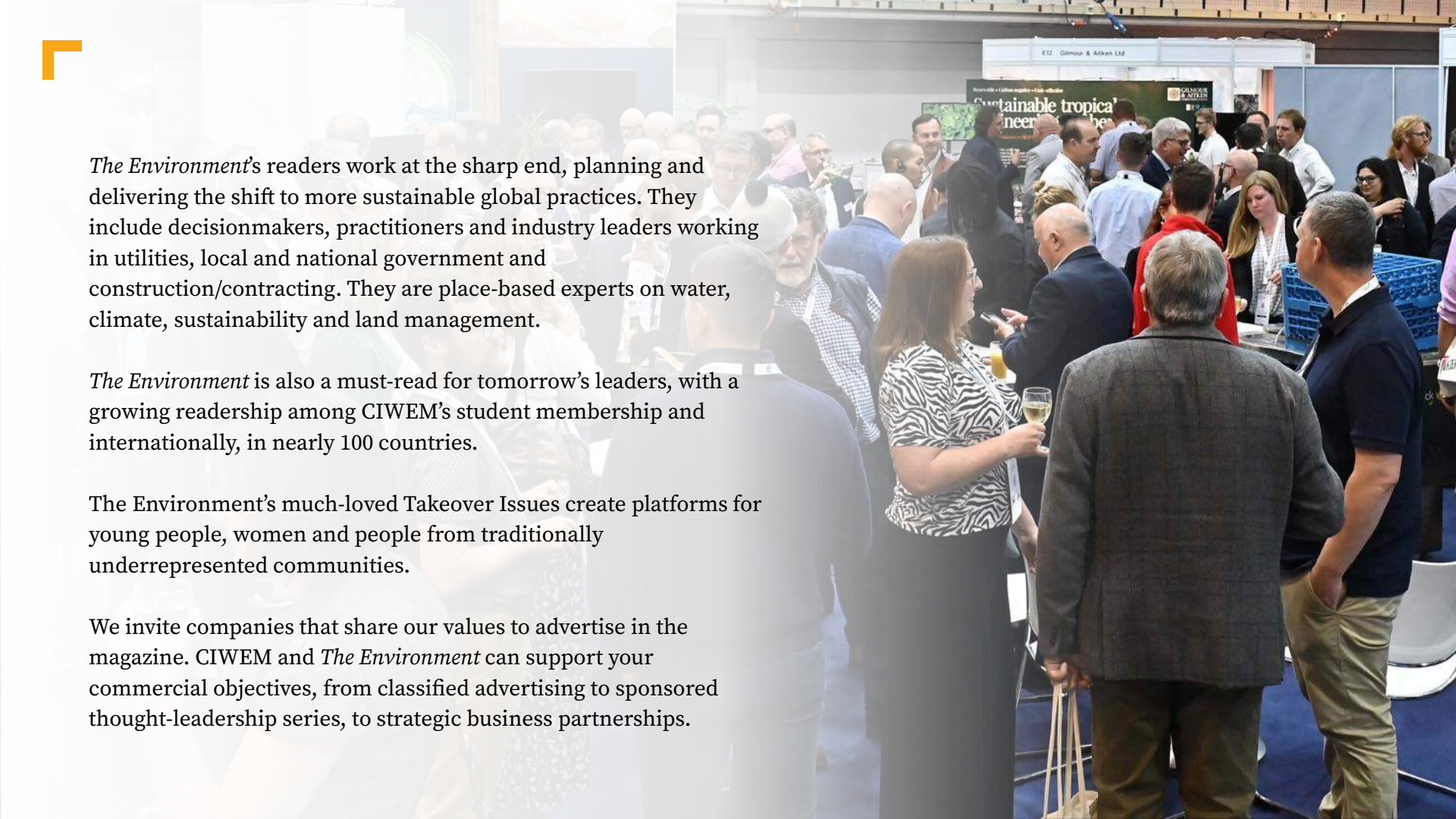


The Environment's readers work at the sharp end, planning and delivering the shift to more sustainable global practices. They include decisionmakers, practitioners and industry leaders working in utilities, local and national government and construction/contracting. They are place-based experts on water, climate, sustainability and land management.

The Environment is also a must-read for tomorrow's leaders, with a growing readership among CIWEM's student membership and internationally, in nearly 100 countries.

The Environment's much-loved Takeover Issues create platforms for young people, women and people from traditionally underrepresented communities.

We invite companies that share our values to advertise in the magazine. CIWEM and *The Environment* can support your commercial objectives, from classified advertising to sponsored thought-leadership series, to strategic business partnerships.

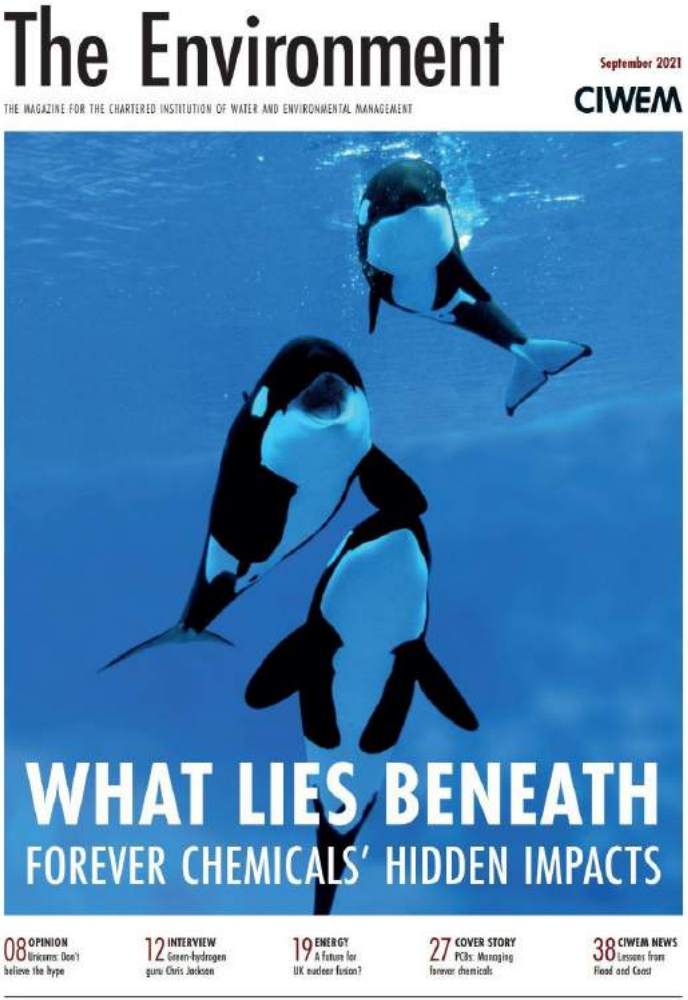


Tailored commercial products

We publish an annual Construction and Contractors File, in print and online at year-end

Advertisers and exhibitors at the sector-leading Flood and Coast conference feature in a digital supplement distributed after the event

We create bespoke print and digital vehicles for media partners. Please contact us for futher details



Topics we cover include

- Green careers and skills
- Climate change adaptation and resilience for communities, business and infrastructure
- The race to net-zero
- Innovation and solutions
- Flood and coastal erosion risk management
- Managing water and wastewater
- Nature-based solutions
- Protecting wildlife and landscapes
- Sustainability
- Waste, resources and the circular economy
- Policy and governance
- Inspiring projects and case studies

Print Audience

Circulation
11,000

Readership
30,000

Distribution
88 countries

Frequency:
10 x year

The Environment is distributed to CIWEM members, business partners and hand-picked experts, public figures and industry leaders, and at CIWEM conferences, industry exhibitions and trade shows. This includes Flood and Coast, the annual conference and exhibition in Telford that CIWEM owns and manages in partnership with the Environment Agency.

We publish an annual Construction and Contractors File, in print and online in December.

We welcome interest from media partners in bespoke print and digital vehicles, details on request.

Editorial Programme Editorial Programme, 2022-2023

September 2022
Commissioning, April 2022
Special report: Towards a circular economy
Focus: Is hydrogen the answer?
Water: Smarter ways to manage water
International report

October 2022
Commissioning, May 2022
Theme: Youth takeover issue
Climate/sustainability leadership
Interviews/profiles
Water case studies
International report
Apprenticeships

November 2022
Commissioning, July 2022
Theme: climate change
Special report: COP27, the wishlist
Focus: Managing our hotter, wetter planet
Water: Global water inequalities
International report

December 2022/January 2023
Commissioning, August 2022
Special report: Trees and woodlands
Focus: Putting a price on nature
Water: NFM; holding back the flow
International report

February 2023
Commissioning, August 2022
Special report: resilient water
Careers: Environment + diversity
International: winning ways to WASH
Policy and practice: coastal erosion

March 2023
Commissioning, September 2022
Women's takeover issue
Climate sheroes
Careers
Policy and practice
International: COP27 review

April 2023
Commissioning, October 2022
Special report: innovation and solutions
Climate change: water-industry emissions
International: meet the innovator
Policy and practice: smarter water management

May 2023
Commissioning, December 2022
Special report: nature-based solutions
Water: managing microplastics
International: is offsetting the answer?
Policy and practice: SuDS

June 2023
Commissioning, January 2023
Flood and Coast 2023 issue
Water: smarter cities
International: climate frontlines
Policy and practice: NFM

July/August 2023
Commissioning, February 2023
Special report: careers, education and training
Water: bathing water
Diversity: WEM Pride
Policy and practice: Managed realignment

September 2023
Commissioning, April 2023
Special issue: Youth Takeover 2023
Water
Innovation
International
Policy and practice

For advertising/sponsorship, please contact:
Ian James +44(0)203 900 0146
ciwem@syonmedia.com
To pitch editorial, please email the editor:
Karen Thomas karen.thomas@ciwem.org

Advertising Rates

Print advertisement, per issue

We accept artwork in the following formats: JPEG, TIFF or PDF. Please include all fonts and linked picture files. If sending a PDF, please make sure all fonts are embedded.

All images incorporated within the advert should be high-resolution (300dpi) and CMYK or Greyscale colour mode, not RGB. Crop marks are required. Please be advised that Microsoft Word, Publisher, PowerPoint and Excel documents do not constitute artwork and will not be recognised as such.

Advertising rates (excluding VAT)

DISPLAY	
DPS	**£2,700**
Full page	**£1,600**
Half page	**£850**
Quarter page	**£450**
Products and services listing	**£495** (3cm x one column, ten issues)
Products and services guide	**£795** (6.5cm x one column, five issues)
Products and services guide	**£1,450** (6.5cm x one column, ten issues)

ADVERTORIALS	
Double-page spread	**£2,995**
Full page	**£1,750**
Loose inserts:	**Price on application**

Cover positions **+ 20%**

Artwork specification

	Bleed	Trim	Text Area
Double-page Spread	303mm x 426mm	297mm x 420mm	273mm x 394mm
Full Page	303mm x 216mm	297mm x 394mm	273mm x 184mm
Half Page	133mm x 187mm		
Quarter Pager	133mm x 91mm		

Online Advertisements, per month (excluding VAT)

Website banner: **£900**
Newsletter advert: **£650**

Artwork specification

Website banner: **958px x 500px**
Newsletter advert: **643px x 225px**

Images must be supplied as a JPEG with a maximum size of **2MB**

For advertising/sponsorship queries, please contact:
Ian James +44(0)203 900 0146 ciwem@syonmedia.com
To pitch editorial, please email the editor: Karen Thomas karen.thomas@ciwem.org

Media Partner Packages

	BRONZE	SILVER	GOLD
THE ENVIRONMENT	Two x DPS thought-leadership advertorials Three x full-page display advertisements Ten x directory One month online banner One x email newsletter **Media value £12,835**	Three x DPS thought-leadership advertorials Three x full-page display advertisements Ten x directory One month online banner Two x email newsletter **Media value £16,480**	Five x DPS thought-leadership advertorials Five x full-page display advertisements Ten x directory Two months, online banner Three x email newsletter **Media value £27,220**
CONSULTANTS + CONTRACTORS FILE	Full page display advertisement Enhanced listing **Media value £2,199**	Double-page spread display advertisement Enhanced listing **Media value £3,199**	Sponsorship of supplement: Full page advert – cover position DPS Advertorial Enhanced listing **Media value £4,995**
COST	**£10,500**	**£12,795**	**£19,325**